



MTM COLLEGE OF ARTS, SCIENCE AND COMMERCE

Veliyancode, Pazhanji.
(Affiliated to University of Calicut)

DEPARTMENT OF COMMERCE AND MANAGEMENT STUDIES ACTION PLAN FOR THE ACADEMIC YEAR 2024-25

Sl. No	Action Plan	Description	Tentative Date
1	DEPARTMENT MEETING	Assigning tasks to team members ensures efficient workflow and collaboration within the department.	03-06-2024
2	OBSERVATION OF ENVIRONMENTAL DAY	Environmental Quiz	05-06-2024
3	PTA MEETING	The PTA meeting for second and fourth classes plans activities together to improve students' educational experience.	11-06-2024
4	ORIENTATION OF ADD ON COURSE	The orientation for Keltron's ADD ON Course introduces DCA and Tally courses, outlining the curriculum, objectives, and learner benefits.	11-06-2024
5	EXTENSION ACTIVITY	Monsoon Epidemic Awareness Programme	12-06-2024
6	MERIT DAY	Honors top performers in degree exams, recognizing their academic excellence and contributions to the institution.	13-06-2024
7	10 RUPEE CHALLENGE (LAST WEEK OF EVERY MONTH)	Gathers 10 rupee donations to aid cancer patients' treatment and care.	28-06-2024
8	ALUMNI MEET	To brings together former students of the department to reconnect, exchange ideas, and foster professional relationships	06-07-2024
9	BRIDGE COURSE	Familiarizes new students with accounting principles and skills for their academic journey.	08-07-2024 to 12-07-2024
10	INTERNATIONAL YOGA DAY	Celebrate International Yoga Day with rejuvenating yoga training sessions for students	21-07-2024



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11	MEET THE BOSS	Interaction with Successful Entrepreneur	24-07-2024
12	OBSERVATION OF NATIONAL COMMERCE DAY	Guest Talk	05-08-2024
13	CAREER GUIDANCE CLASS	Orientation of CA,CMA, ACCA	13-08-2024
14	OBSERVATION OF WORLD COCONUT DAY	On World Coconut Day, there's a fun workshop where you can learn to make art using coconut shells.	02-09-2024
15	PSC REGISTRATION DRIVE	The PSC Registration Drive streamlines registration for Public Service Commission exams, opening avenues for public sector employment.	03-09-2024
16	OBSERVATION OF TEACHERS DAY	Departmental Student Seminar Programme (DSSP)	05-09-2024
17	PADHEYAM	Distribution of Pothichoru to Snehaveedu members	11-09-2024
18	OBSERVATION OF INTERNATIONAL DAY FOR OLDER PERSON	visit to Old age home	01-10-2024
19	FACULTY DEVELOPMENT PROGRAMME	FDP focused on article publication strategies.	08-10-2024
20	OBSERVATION OF WORLD FOOD DAY.	An exhibition on Traditional foods of Ponnani.	15-10-2024
21	INDUSTRIAL VISIT	Second-year students embark on an industrial visit to gain practical insights into their field of study.	18-10-2024
22	EYE CAMP	Offers vision care services to the community.	24-10-2024



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23	SEMINAR ON RESEARCH METHODOLOGY	Develop a robust understanding of research methodologies through interactive workshops	05-11-2024
24	INTERNATIONAL ACCOUNTING DAY	Introductory classes on IFRS designed specifically for first-year students.	10-11-2024
25	INTERNATIONAL STUDENTS DAY(17-11-2024)	Best Student Teacher Competition	18-11-2024
26	NATIONAL SEMINAR	Discover IPR with experts at our national seminar.	20-11-2024
27	MANAGEMENT MEET	Inter School & College competitions	27-11-2024
28	CLASS ON SKILL DEVELOPMENT	Communication, Interview and Decision Making Skill	03-12-2024
29	CLASS PTA	Productive discussion on student progress and school initiatives.	05-12-2024
30	WORKSHOP ON STOCK MARKET INVESTMENT	Learn the essentials of stock market investment at our workshop, designed for beginners and seasoned investors alike.	10-12-2024
31	STUDY TOUR	Experience hands-on learning outside the classroom with our Study Tour tailored for final-year students.	19-12-2024
32	FOOD FEST	Exhibiting students cooking talents	28-01-2025
33	PARAYAN MARANNATH	Release of the departmentP magazine 'Parayan Marannathu'	14-02-2025
34	FAREWELL PARTY	Commemorating the end of a chapter and celebrating the journey of our final-year students	19-02-2025

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